

Results that speak. Trust that lasts. **Savings that count!**

- ✓ A fairer \$12,500 ^{+GST} flat fee*
- ✓ Trade Me Platinum package
- ✓ Online seller's dashboard
- ✓ Marketing across NZ's top Real Estate websites
- ✓ Free professional photos
- ✓ Free 4K video
- ✓ Free property floor plan
- ✓ Free rental appraisal
- ✓ Plus much more...

“No upfront costs! No sale, no fee!”



Scan me to
view all my
listings



Kate Lamont

📞 021 705 045
✉️ kate.l@arizto.co.nz



What does our service include?

Smarter Real Estate

arizto.co.nz

Licensed REAA 2008

V 1.2



For Sale

**Arizto
Real Estate**

Licensed
REAA 2008

Smarter Real Estate arizto.co.nz

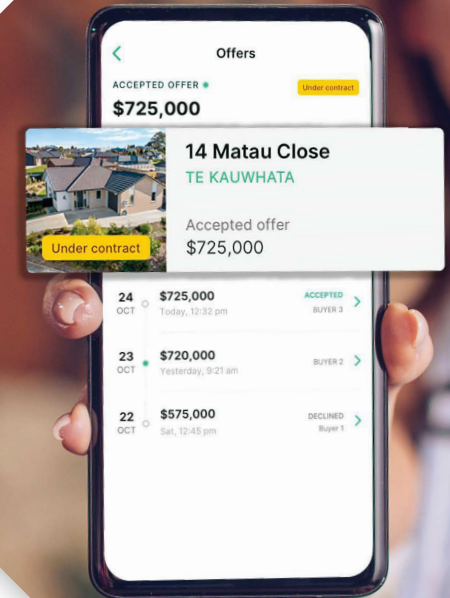
Arizto... who are we?

Arizto is a full service New Zealand owned Real Estate agency that offers a fully comprehensive, all inclusive service and marketing package at no upfront costs.

We are able to offer this service due to our innovative technologies keeping overheads and staff at a minimum, allowing us to bring savings to our customers via lower commissions.

Branded in green and with a less carbon footprint ethos, we set out to take responsibility by doing our bit toward a more sustainable future within the NZ Real Estate scene.

- ✓ 100% Kiwi owned
- ✓ Smarter Real Estate
- ✓ Green & clean
- ✓ Award winners





*Based on market share of live listings on
Trademe as of the 30th May 2024

Sell smarter with our fantastic offering!

- ✓ A fairer commission
- ✓ Trade Me Platinum package
- ✓ Marketing across NZ top Real Estate websites
- ✓ Free professional photos
- ✓ Free 4K video
- ✓ Free drone imagery
- ✓ Free property floor plan
- ✓ Free rental appraisal
- ✓ Online seller's dashboard
- ✓ For sale signboard
- ✓ Plus much more...

All for no upfront costs - no sale, no fee!



Your licensed salesperson

Every Arizto Salesperson is licensed, (REAA 2008) and comes with years of industry experience.

We operate nationally so you can be sure that your agent knows your area like the back of their hand.

They will oversee the entire process until your house is sold, and make sure everything is going to plan.

- ✔ **Buyer viewings and open homes** will be organised at times that suit you.
- ✔ **Offer negotiations** will be taken care of between you and prospective buyers.



Photography & video

Great photos are important when selling your home so we offer them for free within our marketing package.

We have a team of in-house photographers & nationwide contractors allowing us to make sure that all photos are of a high standard no matter where you are in NZ.

We also provide a reference floor plan so your potential buyers get a clearer understanding of the homes layout.

- ✓ 20 - 25 well crafted photographs
- ✓ HD video walkthrough
- ✓ Aerial imagery using a drone
- ✓ Reference floor plan

*Drone will be used whenever possible on all listings. However In rare instances airport/hospital flight paths could restrict us from flying at that location.



Your listing

Our internal teams will prepare your listing media, floor plan, documentation, signboard and copywriters will write up your property's ad description.

All of the content will then be collated by our system and managed by your salesperson to ensure your property will be ready to go live swiftly.

You can monitor all this progress via your seller's dashboard.

- ✓ Professional copywriting
- ✓ Rental appraisal
- ✓ For sale signboard

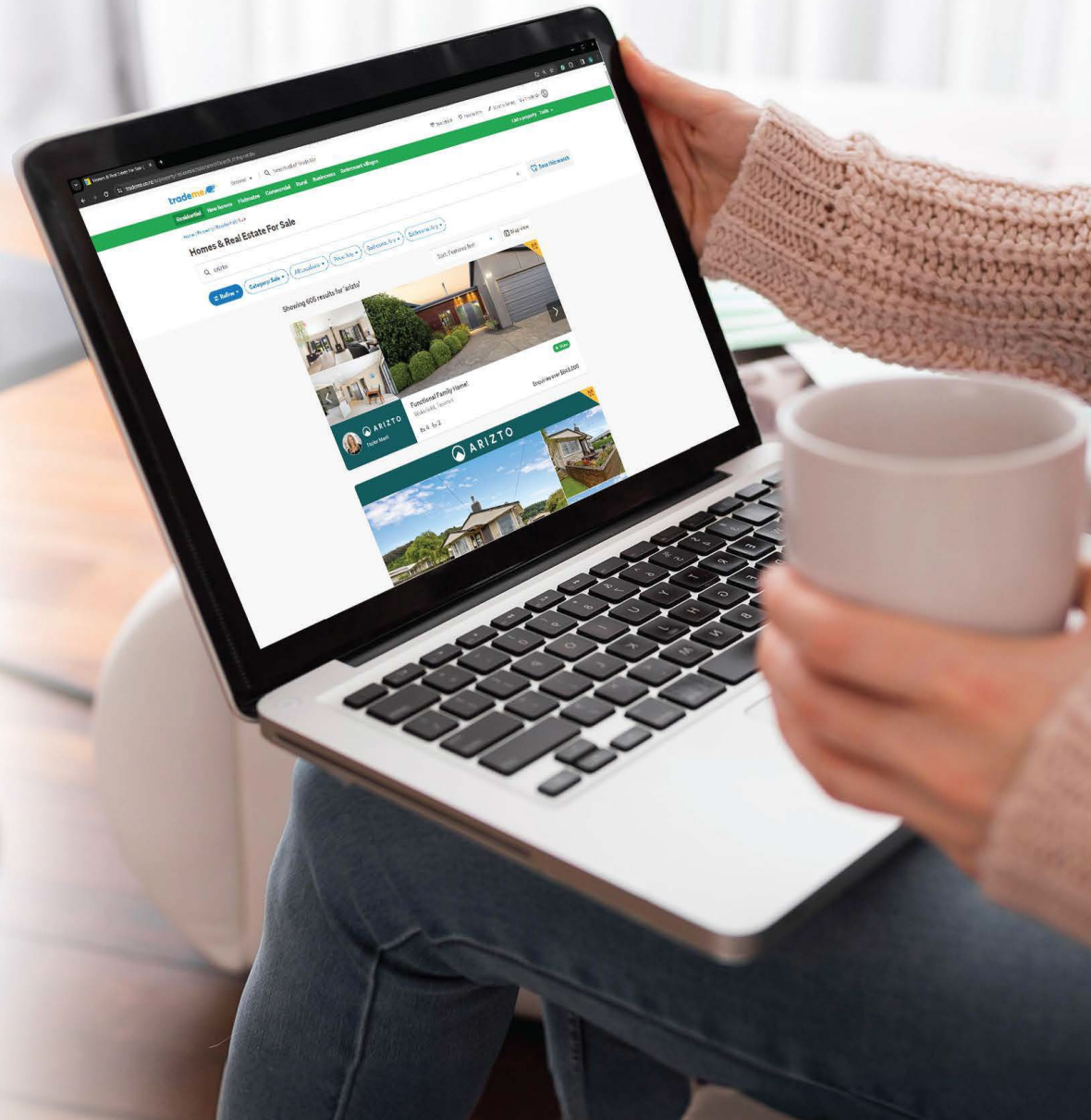


Digital marketing

At Arizto, we know that digital marketing is the way forward. We will advertise your listing on all major NZ Real Estate websites for maximum exposure to potential buyers..

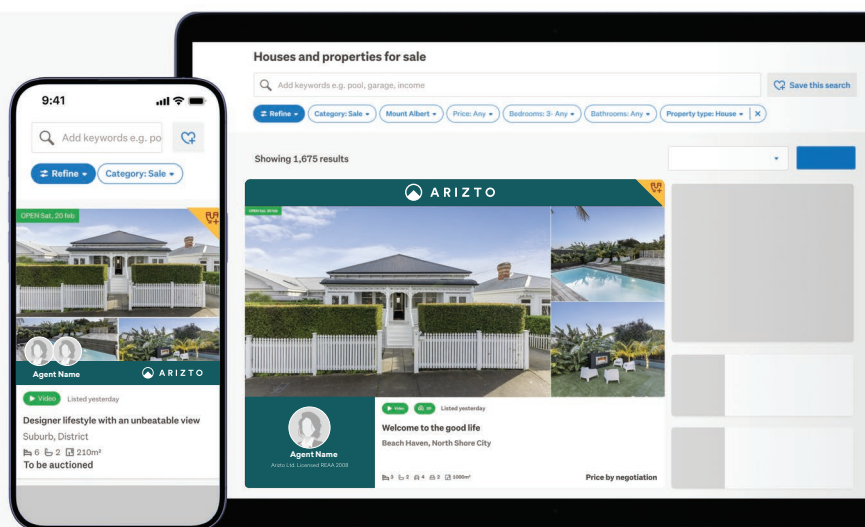
Every dollar we spend on digital marketing goes further than it would if it were spent on traditional print advertising, which is why we focus on digital marketing.

Optional/additional vendor upgrades available.



PLATINUM PACKAGE

Build competition and get maximum exposure for your property in front of the highest number of buyers on Aotearoa's largest property website⁴, where 9 out of 10 buyers search*, with the most premium advertising in the most prominent positions.



Maximise your property's chance of success

On average, Platinum listings receive:

 **2.7X**

more listing views
on average

 **2.6X**

more watchlists
on average

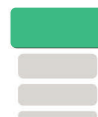
Compared to Base listings[^]

With Platinum

Feature on Trade Me Property & Homes.co.nz homepages

Until sold¹

Position and prominence in search results and latest listing emails



Rotates to the top of search²

Weekly

Appears in search carousel³

1 week

Target buyers searching suburbs nearby on Trade Me

Until sold¹

Homes.co.nz search results

Featured listing

Social boost on Facebook & Instagram

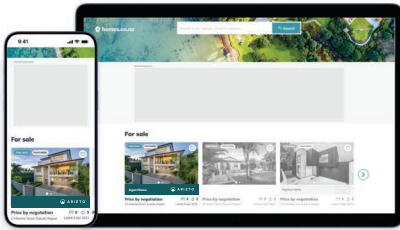
At launch

Global reach to an international audience

Six websites

List once and reach multiple audiences with Platinum

To maximise your reach, your listing will be extended to nine other digital websites including Homes.co.nz, international property portals, and social media platforms.



Homes.co.nz

Reach a wider audience with extended search result visibility and prominent homepage recommendations.



Social boost

Your property is promoted on Instagram and Facebook on launch day leveraging Trade Me Property data to get the word out further and ensure active buyers see your listing.

Global exposure

Gain international visibility and attract overseas interest by being published on six property portals worldwide including:



Australia



India



India



USA



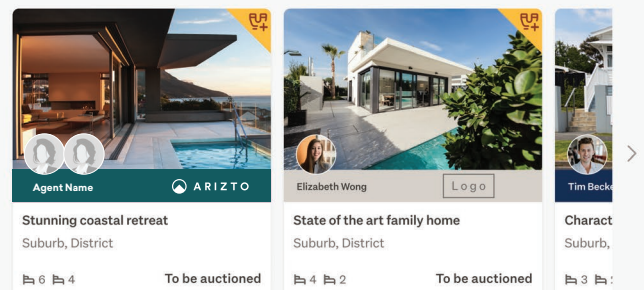
Thailand



India

Extend your reach by targeting nearby suburbs in search

Your listing will be recommended to buyers searching for similar properties in nearby suburbs.



*Property buyer & seller market survey, March 2023. ^Trade Me Property Site Data, resi for sale & new homes marketing package performance compared to Base Listings, first 30 days on-site during 1 Feb 2024 - 31 July 2024.

2 Only applicable when a search is sorted by 'Featured first' above Gold & Silver listings. 3 Desktop only. 4. Similarweb June 2024

Documentation

We want to make the entire process as easy as possible for our sellers. Our in-house team will prepare all the necessary reports and paperwork for your sale.

Your salesperson will monitor & review to ensure all documents are correct and available on the seller's dashboard for you to view yourself.

- ✔ **Digital contracts**
All contracts can be signed & edited digitally with state of the art technology.
- ✔ **Certificate of Title** will be ordered for your property from L.I.N.Z.

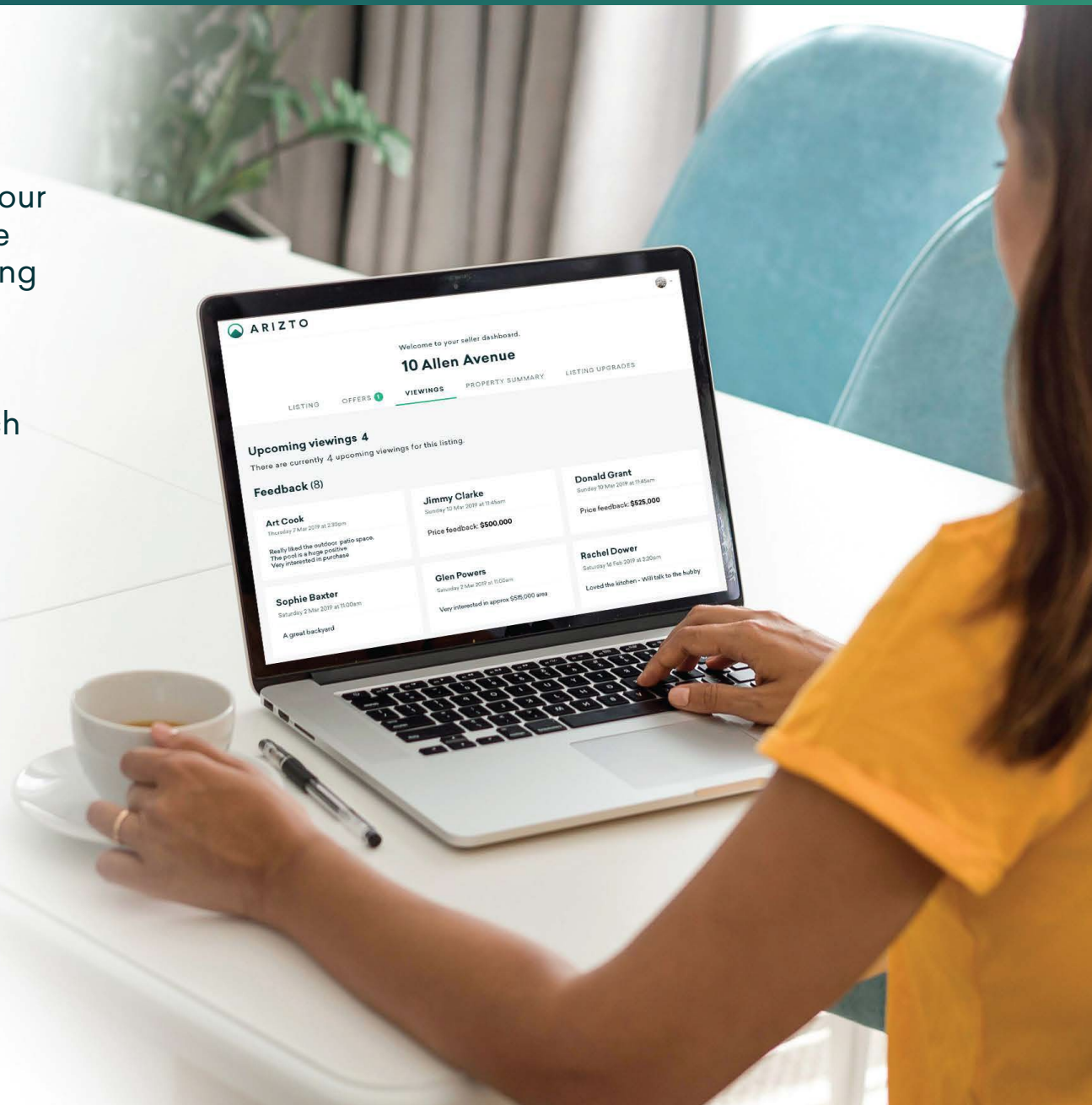
All relevant documents will also be available for prospective buyers to download directly from your property listing at arizto.co.nz

Seller's dashboard

We've built our seller dashboard platform into our website to allow you to keep track of the whole process. We believe in transparency and offering our vendors the ability to be more involved on the listing journey.

You will create a username and password which will let you log in to see your dashboard at any time at arizto.co.nz.

- 
Access your documents:
 View and download all of the paperwork that you have received.
- 
Keep track of progress:
 See what tasks have been done, and what we still need to complete.
- 
View feedback and offers:
 Read through feedback and see offers from potential buyers.



A background image of a modern house with large windows and a balcony, overlaid with a semi-transparent teal color. The text is centered in the middle of the image.

Book your free appraisal today

Smarter Real Estate

arizto.co.nz

Licensed REAA 2008