



BRINGING YOU SMARTER REAL ESTATE.



Emma Phillips

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Arizto Ltd. Licensed REAA 2008



MEET **EMMA PHILLIPS**

Your local Ashburton real estate agent!

Emma Phillips | 027 483 3110 | emma.p@arizto.co.nz



GET TO KNOW EMMA

Known for her genuine care and dedication, Emma believes that achieving the best possible result starts with understanding her clients.

She takes the time to listen, creates a clear and personalised plan, and works relentlessly to deliver outcomes that exceed expectations.

With a background in farming, Emma is practical, hardworking, and easy to relate to. She knows that no two homes or clients are the same, and she takes the time to tailor her approach to suit each individual situation. Emma's move to Arizto reflects her commitment to doing real estate differently – combining personal service with smart

systems that benefit her clients every step of the way.

Outside of real estate, you'll find Emma spending time with her two teenage children (and their dogs, Doug and Norman), biking, or catching up with friends. Friendly, approachable, and deeply passionate about helping people, Emma is someone you'll feel confident and comfortable working with from day one. Give her a call today for a free, no-obligation market appraisal.

THE ARIZTO DIFFERENCE

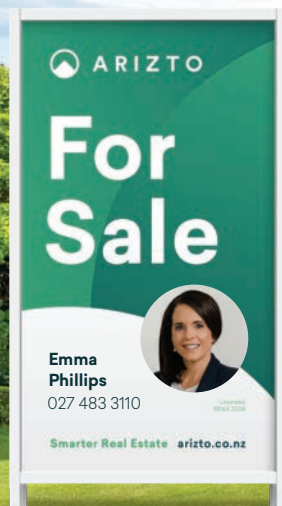
Smarter real estate. Smarter results.

Selling your home is one of life's biggest decisions. At Arizto, we've redefined real estate to give you everything you need for a seamless, successful sale without the stress, the hidden extras, or the inflated fees.

Founded in 2018, Arizto is proudly 100% New Zealand owned and built on a vision to make real estate smarter, fairer, and more transparent. Since launching, we've grown to become one of New Zealand's top agencies, with thousands of sales nationwide, award-winning innovation, and a reputation for putting our customers first.

We combine premium marketing, fairer pricing, and smart technology to create a model that works harder for you. Every listing is powered by a local licensed salesperson, supported by our national team and our purpose-built technology platform.

With no upfront costs and no sale-no fee, you can move forward with confidence knowing Arizto has transformed the way Kiwis are selling properties.



WHY CHOOSE ARIZTO

Premium marketing. Maximum exposure. Stronger results.

Every Arizto listing comes with a full suite of premium marketing tools designed to attract buyers and achieve stronger results.

Trade Me Platinum Listing

- Your property sits at the top of buyer searches, not buried in the feed.
- Nine out of ten house-hunters begin their search on Trade Me.
- Platinum listings receive, on average 2.7x more views than standard listings.

Free Professional Photography

- 20-25 beautifully crafted images taken by our specialist real estate photographers.
- Designed to highlight your home's best features and maximise appeal.
- Consistent, high-quality standards across every property nationwide.

Free 4K Video Walkthrough

- Immersive high-definition video to showcase your property online.
- Gives buyers a feel for the flow of the home before they step inside.
- Expands reach to out-of-town and international buyers.
- Aerial drone and floor plan
- Drone footage adds impact, showing location, setting and scale.

Free Floor Plans

- Floor plans provide clarity so buyers can visualise living spaces and layout.
- Helps buyers make faster, more confident decisions.

Free For Sale Signboard

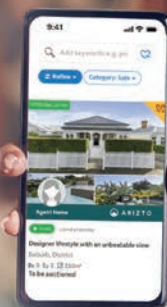
- Clean, modern design with strong Arizto branding.
- Instantly recognisable and consistent nationwide.
- Captures attention from local buyers driving or walking through the area.

National Digital Reach

- Featured across New Zealand's major real estate websites.
- Ensures maximum online visibility where serious buyers are searching.
- Driven by proven digital marketing strategies designed to deliver stronger results for vendors.

Optional upgrades are available to extend the audience and reach.

MAXIMISING EXPOSURE WITH TRADEME PLATINUM



SMART TECH ADVANTAGE

Stay informed at every step.

Our Arizto seller dashboard and app put you in control, giving you complete visibility of the sales process at every stage.

Track Progress

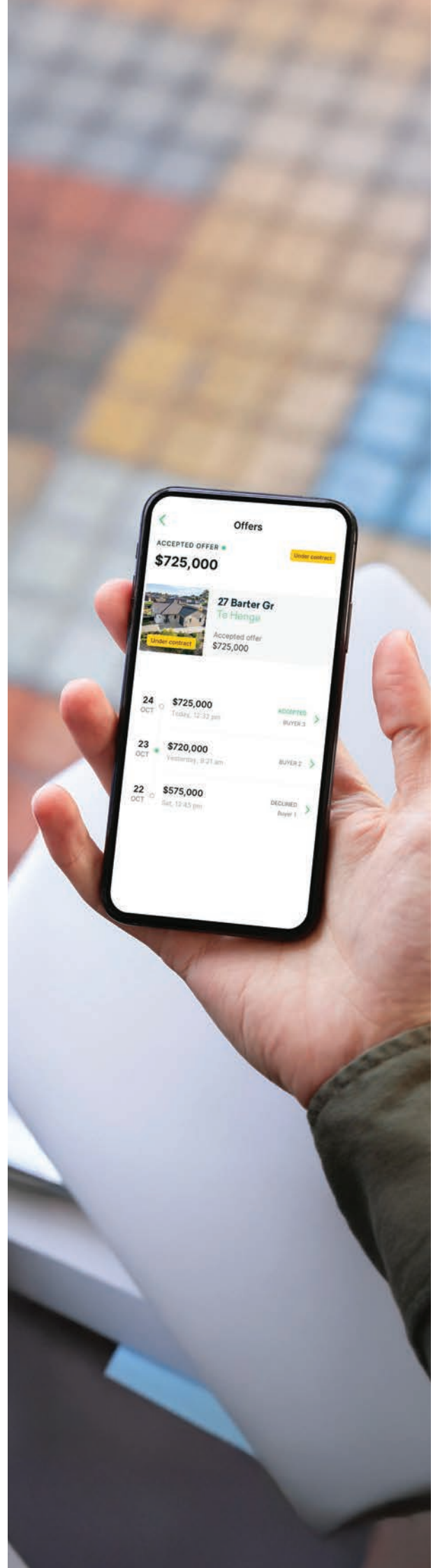
- Easily follow the journey of your sale, with a clear view of what's already been completed and what comes next.

Access Documents

- All of your contracts, reports, and key information are stored securely in one place, ready to view, share, and digitally sign wherever you need.

See Feedback and Offers

- Receive real-time buyer feedback and view offers the moment they come in, so you're always informed and never left waiting for updates.



YOUR SELLING JOURNEY

A seamless start-to-finish experience.

Selling your home with Arizto is simple, transparent and stress-free. From the very first conversation through to settlement, we're with you every step of the way.

1 Book Your Free Appraisal

Your licensed salesperson will meet with you, assess your property, and provide a clear picture of its market value, giving you confidence in the process from day one.

2 Launch Premium Marketing

Once you're ready, our professional photographers, videographers, and marketing team will create a campaign that showcases your home at its very best, putting it in front of the widest audience of active buyers.

3 Open Homes and Negotiation

We manage enquiries, host open homes, and handle every detail of buyer engagement, while your salesperson negotiates strategically to secure the strongest possible offers on your behalf.

4 Celebrate the Sale

When the right buyer is found, your agent guides you through to settlement smoothly and efficiently, leaving you free to focus on your next chapter.

METHODS OF SALE

Choose the method that works for you.



Offers Over

Offers Over is great for getting people's attention online. Buyers can make offers at any time and see a clear price. They can also make offers with conditions if they want.



Price by Negotiation

Negotiation is typically employed as a last resort when other methods haven't produced the desired outcomes, or when a seller has personal reasons for not disclosing a price.



Deadline Sale or Tender

In a market that's uncertain or when a property has distinct qualities that make it stand out, or if it's expected to attract multiple buyers, using a deadline or running a timed tender campaign can be extremely advantageous.



Auction

Auctioning properties tends to thrive in densely populated urban areas where there is a high influx of potential buyers. In contrast, it may not be as effective in sparsely populated regions.



Fixed Price

Using a fixed price is a solid choice as it clearly shows the price, which is crucial for turning online browsers into potential viewers.

REAL FEEDBACK, REAL CONFIDENCE

The whole process was smooth & stress-free



Working with Emma Phillips to sell my property was a great experience from start to finish. After receiving several property appraisals, I'm really glad I chose her as my agent. Her knowledge and responsiveness made the whole process smooth and stress-free. Her expert advice on pricing and marketing strategies were outstanding. I highly recommend her to anyone looking to sell their property.

Prompt and supportive



Emma was amazing with helping my partner and I buy our first home, she was happy to meet us to view the home on such short notice! She explained everything she knew about the house really well and the communication she had for both us and the vendor was amazing and so prompt. Just in general her communication was amazing no matter what! Was super happy to help us out wherever she could and made us feel as no question was a silly question.

Buying a home with Emma



Emma was a pleasure to deal with. She was efficient, responsive, and easy to deal with throughout the entire process. Her communication was always prompt and her positivity made my experience enjoyable. I am so absolutely thrilled with my new home. Thank you Emma.

The Best Agent In Ashburton



Emma sold my home straight away, no open homes needed. She was extremely professional, honest, knowledgeable, kind, caring, easy to work with, nothing was a bother, went out of her way like no other! To top it off has a great sense of humor.

Excellent



From the beginning she had confidence that our house would sell quickly. She kept us informed all the time about what was happening. Emma is a very genuine person and we highly recommend her.

Impressed



Emma talked us through the process she was very knowledgeable and helpful, she went out of her way nothing was too much trouble, she kept us well informed throughout the sale of our property. I would thoroughly recommend her, we have used her previously and both times she has been exceptional.

Quick Sale



Our place went on the market Friday, Emma had an open home on the Sunday. Monday she had 2 private viewings and Tuesday 1 private viewing. We received an offer Tuesday night and we sold Thursday. All within a week!! Emma was awesome to work with- honest & professional. Highly recommend Emma.

RECENT SALES **SUCCESS**



92 Princes Street,
Netherby



6 Woods Street,
Allenton



1 McNicol Street,
Allenton



128 Grove Street,
Tinwald



26 Creek Road,
Allenton



3 Philip Street,
Allenton



42 Bathurst Street,
Allenton



48 Melcombe Street,
Tinwald



54 Ashbury Drive,
Tinwald



64 Nursery Road,
Tinwald



72 Rakaia Barrhill Methven
Road, **Rakaia**



87 Racecourse Road,
Allenton



FAIRER PRICING

Our \$12,500^{+GST} Flat Fee^{*} model is designed to be transparent and competitive, ensuring you keep more of the equity you've worked so hard for.

*Additional Admin Fee of \$650^{+GST} payable only upon sale & T&C's Apply

PROVEN RESULTS

Leading the way in New Zealand real estate.

At Arizto, we don't just promise a smarter way to sell, we've proven it time and again for vendors right across New Zealand. Our results show the strength of our model, the quality of our people, and the trust that thousands of homeowners have placed in us.

One of New Zealand's Top Agencies

Ranked among the top real estate agencies nationwide by live listings, demonstrating our scale, reach, and ability to connect homes with more buyers.*

Trusted by Thousands of Vendors

From first-home sellers to long-term investors, we've helped thousands of Kiwis achieve successful sales, many saving significantly compared to traditional models.

Recognised for Innovation

Our approach to real estate has been celebrated with industry awards, recognising the smarter use of technology, marketing, and service.

*Based on market share of live listings on Trade Me, 1 Jan 2025.

“Selling with Arizto was seamless. The marketing was outstanding and we saved thousands compared to traditional agencies.

- Recent Vendor

The technology made everything so clear. We could see offers and feedback instantly, and our agent guided us with complete transparency. It gave us real confidence throughout the process.

- Recent Vendor”



**PROUDLY
NEW ZEALAND
OWNED!**

PLATINUM PARTNERSHIP BANDED RATES

The smarter way to advertise.

	Retail Rates	Arizto Platinum Discounted Rates			
		BAND 1	BAND 2	BAND 3	BAND 4
Zone 1	\$2,799	\$1,999 Expected sale price over \$1.6m	\$1,899 Expected sale price between \$800k - \$1.6m	\$1,699 Expected sale price between \$400k - \$800k	\$1,299 Expected sale price less than 400K
Zone 2	\$2,399	\$1,749 Expected sale price over \$1m	\$1,649 Expected sale price between \$600k - \$1m	\$1,399 Expected sale price less than \$600k	
Zone 3	\$1,649	\$1,299 Expected sale price over \$1m	\$1,199 Expected sale price between \$400k - \$1m	\$999 Expected sale price less than \$400k	
Zone 4	\$1,249	\$999 Expected sale price over \$1m	\$899 Expected sale price between \$400k - \$1m	\$799 Expected sale price less than \$400k	

Please refer to “Zone” map (next page) regarding which price is accurate to you.

All residential for sale prices include GST.
Rates as of 1 December 2025.

UNLOCK FAIRER
MARKETING
RATES



RESIDENTIAL FOR SALE AND NEW HOMES

Transparent pricing. Smarter marketing. Greater reach.

Trade Me Property pricing structure is designed to be transparent and fair.

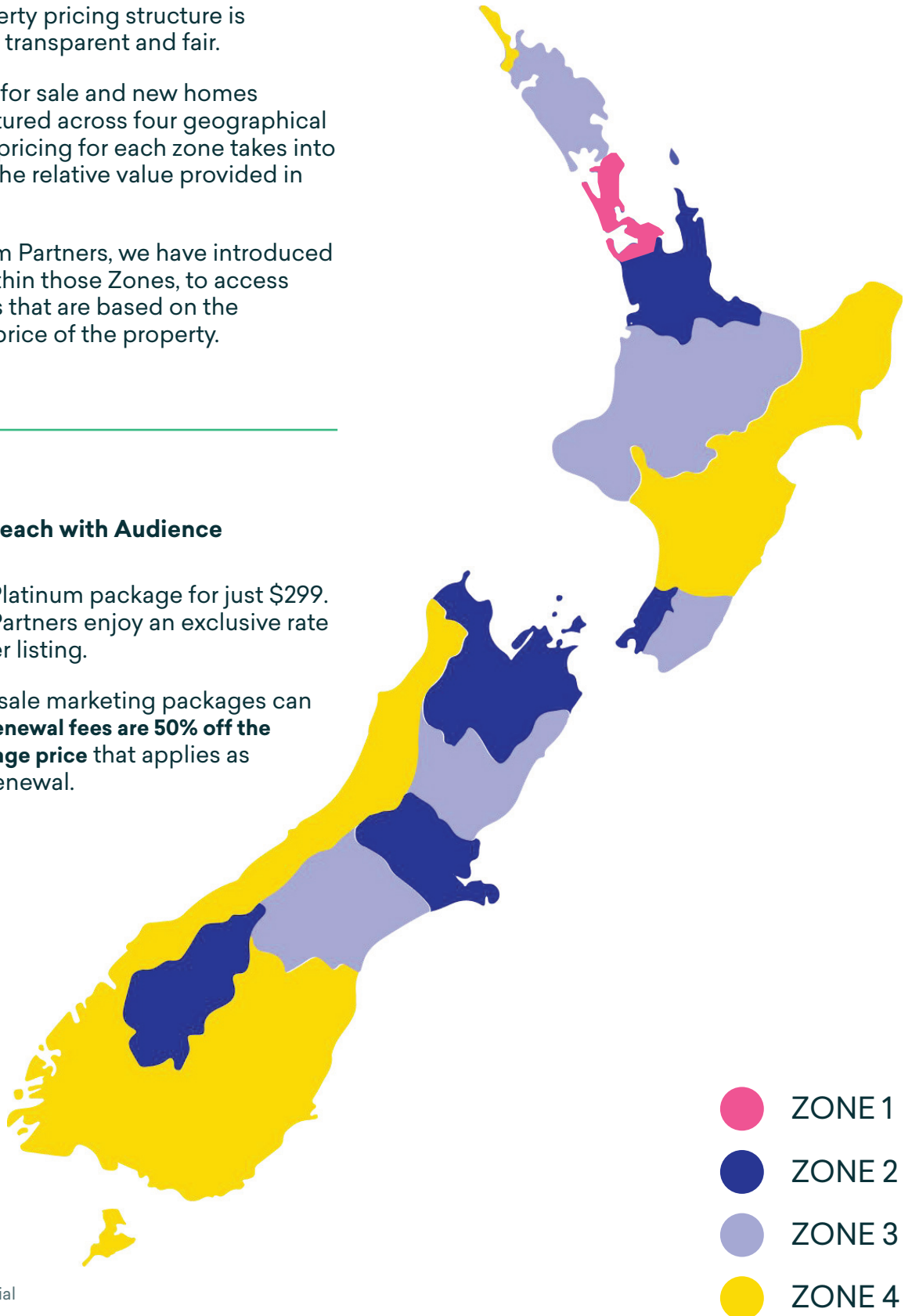
Our residential for sale and new homes pricing is structured across four geographical zones, and the pricing for each zone takes into consideration the relative value provided in those regions

For our Platinum Partners, we have introduced price bands within those Zones, to access marketing rates that are based on the expected sale price of the property.

Enhance your reach with Audience Extension!

Add it to your Platinum package for just \$299. Platinum Plus Partners enjoy an exclusive rate of only \$249 per listing.

Residential for sale marketing packages can be renewed - **renewal fees are 50% off the marketing package price** that applies as at the time of renewal.

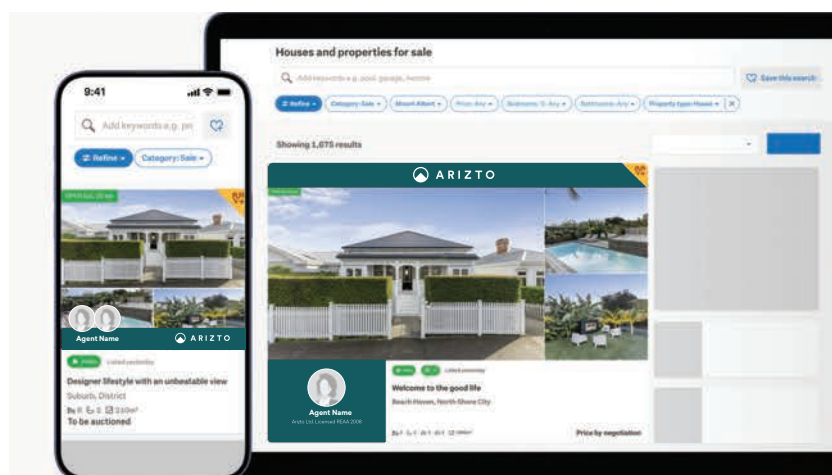


Information pulled from Trademe's official pricing document.

PLATINUM PACKAGE

Maximum exposure where new zealand buyers are looking.

Build competition and get maximum exposure for your property in front of the highest number of buyers on New Zealand's largest property website, where nine out of ten buyers search*, with the most premium advertising in the most prominent positions.



Maximise your property's chance of success

On average, Platinum listings receive:

 **2.7X**

more listing views
on average

 **2.6X**

more watchlists
on average

Compared to Base listings[^]

With Platinum

Feature on Trade Me
Property & Homes.co.nz
homepages

Until sold¹

Position and prominence
in search results and
latest listing emails



Rotates to the top
of search²

Weekly

Appears in
search carousel³

1 week

Target buyers
searching suburbs
nearby on Trade Me

Until sold¹

Homes.co.nz
search results

Featured listing

Social boost on
Facebook & Instagram

At launch

Global reach to an
international audience

Six websites



PLATINUM PACKAGE

List once and reach multiple audiences with Platinum

To maximise your reach, your listing will be extended to nine other digital websites including Homes.co.nz, international property portals, and social media platforms.



Homes.co.nz

Reach a wider audience with extended search result visibility and prominent homepage recommendations.



Social boost

Your property is promoted on Instagram and Facebook on launch day leveraging Trade Me Property data to get the word out further and ensure active buyers see your listing.

Global exposure

Gain international visibility and attract overseas interest by being published on six property portals worldwide including:



Australia



India



India



USA



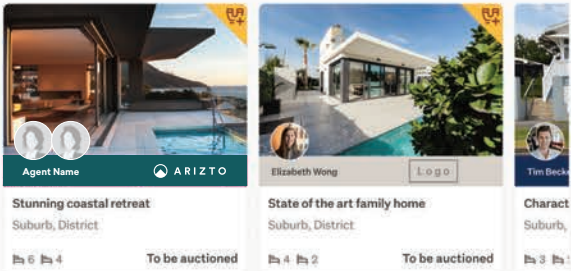
Thailand



India

Extend your reach by targeting nearby suburbs in search

Your listing will be recommended to buyers searching for similar properties in nearby suburbs.



*Property buyer & seller market survey, March 2023. ^Trade Me Property Site Data, resi for sale & new homes marketing package performance compared to Base Listings, first 30 days on-site during 1 Feb 2024 - 31 July 2024.
2 Only applicable when a search is sorted by 'Featured first' above Gold & Silver listings. 3 Desktop only. 4. Similarweb June 2024



Proud to be 100% Kiwi-owned, built on smarter technology,
and committed to creating a more sustainable future for
New Zealand real estate.

Ready to Sell Smarter?

Book your free appraisal today and discover the Arizto difference.
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