



# BRINGING YOU SMARTER REAL ESTATE.



**Leah Harrison**

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# SAY HELLO TO LEAH HARRISON

**Bringing smarter real estate to Ashburton!**

Leah Harrison | 027 737 2489 | [leah.h@arizto.co.nz](mailto:leah.h@arizto.co.nz)



## GET TO KNOW LEAH

**Leah's focus is to bring a professional, dedicated approach to real estate, driven by a genuine passion for helping her clients achieve their goals. With over six years of experience selling real estate in Mid Canterbury, her knowledge, skills, motivation and focus combine to deliver outstanding results.**

Committed to providing exceptional service, Leah takes the time to understand the unique needs of both sellers and buyers. She values clear, open communication and prides herself on being reliable, responsive, and results-oriented. Testimonials from clients attest to this.

With previous professional careers spanning banking, business ownership and photography, Leah is skilled to assist her clients with various aspects of their real estate journey. These experiences have equipped her with valuable skills in finance, customer

service, and business management and marketing, all of which she brings to her work in real estate.

Leah's marketing skills and attention to detail ensures that each property stands out in a competitive market, which is a great asset to her clients.

Leah and Ed and their family have been proud to call Mid Canterbury home for over twenty years. Their deep ties to the community are matched by their enthusiasm for the region and all it has to offer.

# THE ARIZTO DIFFERENCE

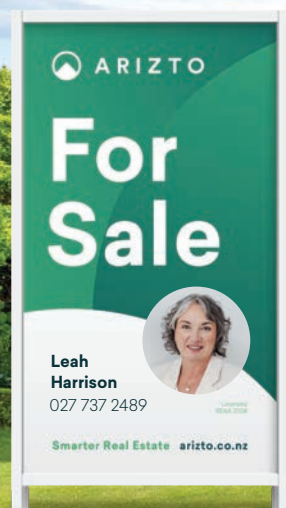
## Smarter real estate. Smarter results.

Selling your home is one of life's biggest decisions. At Arizto, we've redefined real estate to give you everything you need for a seamless, successful sale without the stress, the hidden extras, or the inflated fees.

Founded in 2018, Arizto is proudly 100% New Zealand owned and built on a vision to make real estate smarter, fairer, and more transparent. Since launching, we've grown to become one of New Zealand's top agencies, with thousands of sales nationwide, award-winning innovation, and a reputation for putting our customers first.

We combine premium marketing, fairer pricing, and smart technology to create a model that works harder for you. Every listing is powered by a local licensed salesperson, supported by our national team and our purpose-built technology platform.

With no upfront costs and no sale-no fee, you can move forward with confidence knowing Arizto has transformed the way Kiwis are selling properties.



# WHY CHOOSE ARIZTO

**Premium marketing. Maximum exposure. Stronger results.**

Every Arizto listing comes with a full suite of premium marketing tools designed to attract buyers and achieve stronger results.

## Trade Me Platinum Listing

- Your property sits at the top of buyer searches, not buried in the feed.
- Nine out of ten house-hunters begin their search on Trade Me.
- Platinum listings receive, on average 2.7x more views than standard listings.

## Free Professional Photography

- 20-25 beautifully crafted images taken by our specialist real estate photographers.
- Designed to highlight your home's best features and maximise appeal.
- Consistent, high-quality standards across every property nationwide.

## Free 4K Video Walkthrough

- Immersive high-definition video to showcase your property online.
- Gives buyers a feel for the flow of the home before they step inside.
- Expands reach to out-of-town and international buyers.
- Aerial drone and floor plan
- Drone footage adds impact, showing location, setting and scale.

## Free Floor Plans

- Floor plans provide clarity so buyers can visualise living spaces and layout.
- Helps buyers make faster, more confident decisions.

## Free For Sale Signboard

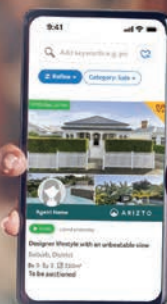
- Clean, modern design with strong Arizto branding.
- Instantly recognisable and consistent nationwide.
- Captures attention from local buyers driving or walking through the area.

## National Digital Reach

- Featured across New Zealand's major real estate websites.
- Ensures maximum online visibility where serious buyers are searching.
- Driven by proven digital marketing strategies designed to deliver stronger results for vendors.

Optional upgrades are available to extend the audience and reach.

# MAXIMISING EXPOSURE WITH TRADEME PLATINUM



# SMART TECH ADVANTAGE

## Stay informed at every step.

Our Arizto seller dashboard and app put you in control, giving you complete visibility of the sales process at every stage.

### Track Progress

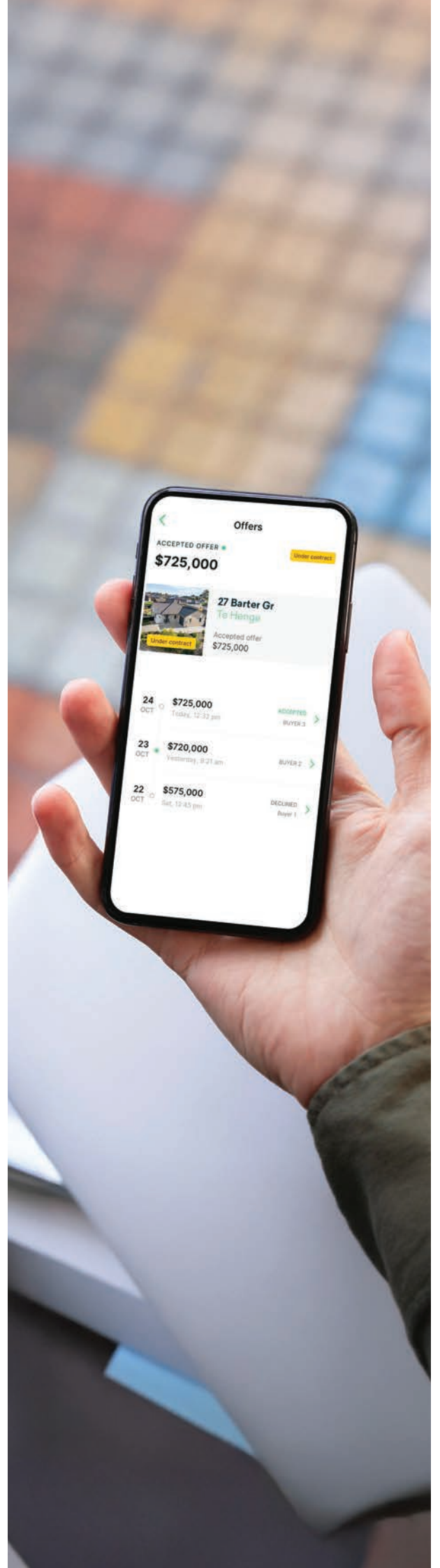
- Easily follow the journey of your sale, with a clear view of what's already been completed and what comes next.

### Access Documents

- All of your contracts, reports, and key information are stored securely in one place, ready to view, share, and digitally sign wherever you need.

### See Feedback and Offers

- Receive real-time buyer feedback and view offers the moment they come in, so you're always informed and never left waiting for updates.



# YOUR SELLING JOURNEY

## A seamless start-to-finish experience.

Selling your home with Arizto is simple, transparent and stress-free. From the very first conversation through to settlement, we're with you every step of the way.

### 1 Book Your Free Appraisal

Your licensed salesperson will meet with you, assess your property, and provide a clear picture of its market value, giving you confidence in the process from day one.

### 2 Launch Premium Marketing

Once you're ready, our professional photographers, videographers, and marketing team will create a campaign that showcases your home at its very best, putting it in front of the widest audience of active buyers.

### 3 Open Homes and Negotiation

We manage enquiries, host open homes, and handle every detail of buyer engagement, while your salesperson negotiates strategically to secure the strongest possible offers on your behalf.

### 4 Celebrate the Sale

When the right buyer is found, your agent guides you through to settlement smoothly and efficiently, leaving you free to focus on your next chapter.

# YOUR SALE, YOUR TERMS

## Choose the method that works for you.



### Offers Over

Offers Over is great for getting people's attention online. Buyers can make offers at any time and see a clear price. They can also make offers with conditions if they want.



### Price by Negotiation

Negotiation is typically employed as a last resort when other methods haven't produced the desired outcomes, or when a seller has personal reasons for not disclosing a price.



### Deadline Sale or Tender

In a market that's uncertain or when a property has distinct qualities that make it stand out, or if it's expected to attract multiple buyers, using a deadline or running a timed tender campaign can be extremely advantageous.



### Auction

Auctioning properties tends to thrive in densely populated urban areas where there is a high influx of potential buyers. In contrast, it may not be as effective in sparsely populated regions.



### Fixed Price

Using a fixed price is a solid choice as it clearly shows the price, which is crucial for turning online browsers into potential viewers.

# REAL FEEDBACK, REAL CONFIDENCE

**Success, from the people who experienced smarter real estate.**

**Professional through every step of the process.**

★★★★★

Leah was personable and friendly. She presented information clearly and accommodated visits to view, quickly and with invitations to return if needed. She made sure that from a buyer's perspective all and everything that may have been an issue was disclosed. The necessary steps to complete the purchase were given with professional easy to follow advice and made the process uncomplicated and stressless. I certainly would recommend Leah to prospective buyers due to her knowledge and honest, easily approachable manner.

**- D. McCormick**

**Very prompt with responses and excellent at making herself available when you need her!**

★★★★★

She was very kind from the get go, great at communicating. There were a few difficulties through our house buying process and having Leah there as the middle woman made things so easy as she was great at making sure everything was getting done according to the timeline and very understanding about our very little free time to work through everything. We spent a very long time looking for a home and tried working with countless real estate agents, often times being tricky and giving a really disconnected salesman persona, but Leah was so easy and real to talk to, it was refreshing and made the process so much more enjoyable!

**- H. Hamilton & C. Barrett**

**Excellent. A pleasure to work with Leah.**

★★★★★

Strong market knowledge and always very helpful.

**- R. & P. Feutz**

**More than just a RE Agent - A wonderful experience.**

★★★★★

Selling our family home after 20 years was a big step, and we couldn't have asked for a better person to guide us through it. From the very beginning, Leah took the time to understand our needs and what was important to us, creating a selling strategy that suited us perfectly. Leah was professional and hardworking, while also being warm, friendly, and genuinely caring. One thing we appreciated most was that she was never pushy. She gave us honest advice, respected our decisions, and allowed us to move at a pace we were comfortable with, which made us feel supported rather than pressured. Leah's positive attitude and encouragement made what could have been a stressful experience feel much easier. She kept us well informed throughout the entire process, was always available to answer our questions, and gave us confidence every step of the way. We truly appreciated Leah's honesty, expertise, and dedication to achieving the best possible outcome for us. We always felt that she had our best interests at heart, and thanks to her guidance, the sale of our home was a wonderful success. We are so grateful for everything that Leah did and wouldn't hesitate to recommend her to anyone looking for a RE Agent who combines professionalism with genuine care and exceptional service. Thank you for making such an important milestone in our lives a positive and memorable experience.

**- E. & S. Johnson**

**Great communication throughout**

★★★★★

From the get go Leah was enthusiastic about selling our home and getting it on the market. She had excellent communication throughout. Very happy.

**- T. Walker & W. Blacklow**

# RECENT SALES **SUCCESS**

Delivering results that speak for themselves.



3 Cawton Grove,  
**Tinwald**



3 Grove Street,  
**Tinwald**



5 Charles Street,  
**Allenton**



82A Creek Road,  
**Allenton**



4 Tranquil Place,  
**Allenton**



11 Trellech Place,  
**Allenton**



65 Beach Road,  
**Hampstead**



37 Mitcham Road,  
**Mitcham**



30 Princes Street,  
**Netherby**



54 Cross Street,  
**Allenton**



135 Belt Road,  
**Allenton**



10 Strowan Avenue,  
**Elgin**



## FAIRER PRICING

**Our \$12,500 <sup>+GST</sup> Flat Fee\* model is designed to be transparent and competitive, ensuring you keep more of the equity you've worked so hard for.**

\*Additional Admin Fee of \$650 <sup>+GST</sup> payable only upon sale & T&C's Apply

# PROVEN RESULTS

## Leading the way in New Zealand real estate.

At Arizto, we don't just promise a smarter way to sell, we've proven it time and again for vendors right across New Zealand. Our results show the strength of our model, the quality of our people, and the trust that thousands of homeowners have placed in us.

### One of New Zealand's Top Agencies

Ranked among the top real estate agencies nationwide by live listings, demonstrating our scale, reach, and ability to connect homes with more buyers.\*

### Trusted by Thousands of Vendors

From first-home sellers to long-term investors, we've helped thousands of Kiwis achieve successful sales, many saving significantly compared to traditional models.

### Recognised for Innovation

Our approach to real estate has been celebrated with industry awards, recognising the smarter use of technology, marketing, and service.

\*Based on market share of live listings on Trade Me, 1 Jan 2025.

“Selling with Arizto was seamless. The marketing was outstanding and we saved thousands compared to traditional agencies.

- Recent Vendor

The technology made everything so clear. We could see offers and feedback instantly, and our agent guided us with complete transparency. It gave us real confidence throughout the process.

- Recent Vendor”



PROUDLY  
100% KIWI.

# PLATINUM PARTNERSHIP BANDED RATES

The smarter way to advertise.

|        | Retail Rates | Arizto Platinum Discounted Rates           |                                                        |                                                        |                                               |
|--------|--------------|--------------------------------------------|--------------------------------------------------------|--------------------------------------------------------|-----------------------------------------------|
|        |              | BAND 1                                     | BAND 2                                                 | BAND 3                                                 | BAND 4                                        |
| Zone 1 | \$2,799      | \$1,999<br>Expected sale price over \$1.6m | \$1,899<br>Expected sale price between \$800k - \$1.6m | \$1,699<br>Expected sale price between \$400k - \$800k | \$1,299<br>Expected sale price less than 400K |
| Zone 2 | \$2,399      | \$1,749<br>Expected sale price over \$1m   | \$1,649<br>Expected sale price between \$600k - \$1m   | \$1,399<br>Expected sale price less than \$600k        |                                               |
| Zone 3 | \$1,649      | \$1,299<br>Expected sale price over \$1m   | \$1,199<br>Expected sale price between \$400k - \$1m   | \$999<br>Expected sale price less than \$400k          |                                               |
| Zone 4 | \$1,249      | \$999<br>Expected sale price over \$1m     | \$899<br>Expected sale price between \$400k - \$1m     | \$799<br>Expected sale price less than \$400k          |                                               |

Please refer to “Zone” map (next page) regarding which price is accurate to you.

All residential for sale prices include GST.  
Rates as of 1 December 2025.

UNLOCK FAIRER  
MARKETING  
RATES



# RESIDENTIAL FOR SALE AND NEW HOMES

**Transparent pricing. Smarter marketing. Greater reach.**

Trade Me Property pricing structure is designed to be transparent and fair.

Our residential for sale and new homes pricing is structured across four geographical zones, and the pricing for each zone takes into consideration the relative value provided in those regions

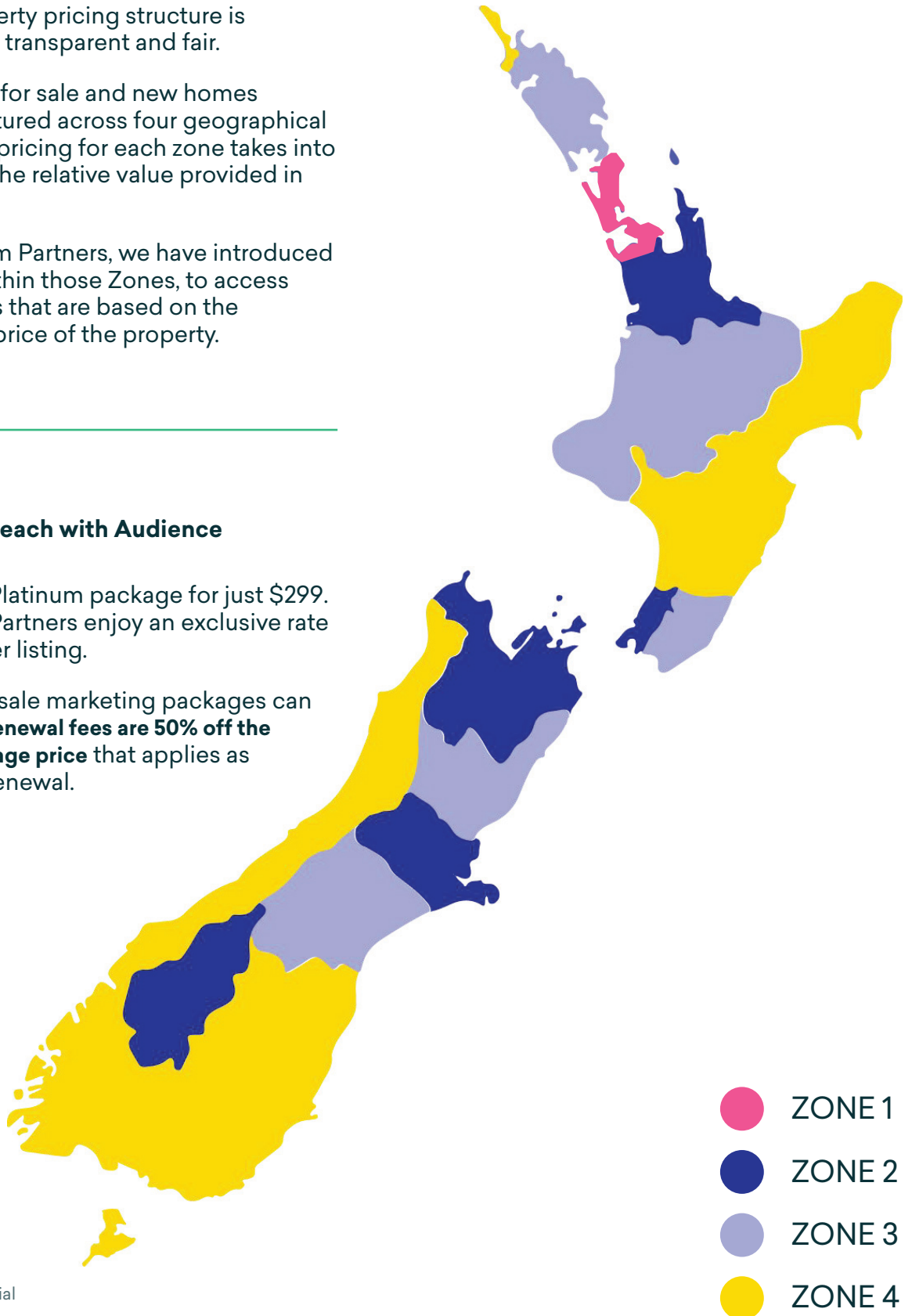
For our Platinum Partners, we have introduced price bands within those Zones, to access marketing rates that are based on the expected sale price of the property.

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## Enhance your reach with Audience Extension!

Add it to your Platinum package for just \$299. Platinum Plus Partners enjoy an exclusive rate of only \$249 per listing.

Residential for sale marketing packages can be renewed - **renewal fees are 50% off the marketing package price** that applies as at the time of renewal.

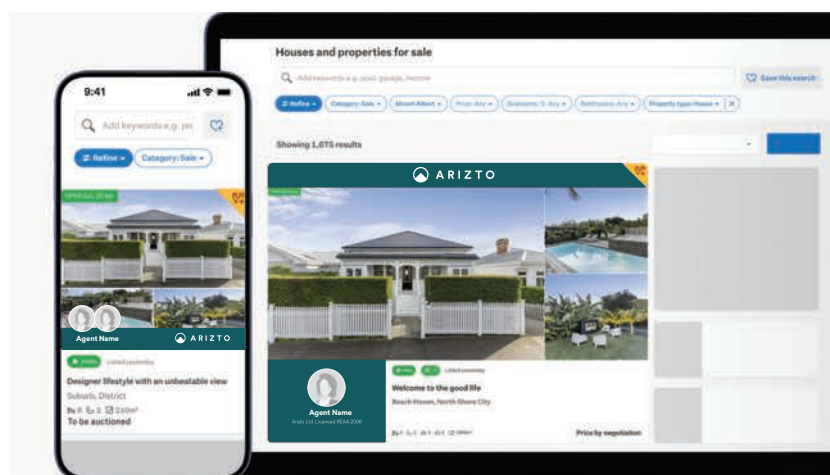


Information pulled  
from Trademe's official  
pricing document.

# PLATINUM PACKAGE

Maximum exposure where new zealand buyers are looking.

Build competition and get maximum exposure for your property in front of the highest number of buyers on New Zealand's largest property website, where nine out of ten buyers search\*, with the most premium advertising in the most prominent positions.



## Maximise your property's chance of success

On average, Platinum listings receive:



**2.7X**

more listing views  
on average



**2.6X**

more watchlists  
on average

Compared to Base listings^

### With Platinum

Feature on Trade Me  
Property & Homes.co.nz  
homepages

Until sold<sup>1</sup>

Position and prominence  
in search results and  
latest listing emails



Rotates to the top  
of search<sup>2</sup>

Weekly

Appears in  
search carousel<sup>3</sup>

1 week

Target buyers  
searching suburbs  
nearby on Trade Me

Until sold<sup>1</sup>

Homes.co.nz  
search results

Featured listing

Social boost on  
Facebook & Instagram

At launch

Global reach to an  
international audience

Six websites



# PLATINUM PACKAGE

## List once and reach multiple audiences with Platinum

To maximise your reach, your listing will be extended to nine other digital websites including Homes.co.nz, international property portals, and social media platforms.



### Homes.co.nz

Reach a wider audience with extended search result visibility and prominent homepage recommendations.



### Social boost

Your property is promoted on Instagram and Facebook on launch day leveraging Trade Me Property data to get the word out further and ensure active buyers see your listing.

## Global exposure

Gain international visibility and attract overseas interest by being published on six property portals worldwide including:



Australia



India



India



USA



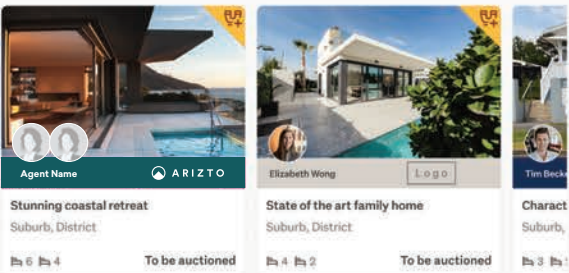
Thailand



India

## Extend your reach by targeting nearby suburbs in search

Your listing will be recommended to buyers searching for similar properties in nearby suburbs.



\*Property buyer & seller market survey, March 2023. ^Trade Me Property Site Data, resi for sale & new homes marketing package performance compared to Base Listings, first 30 days on-site during 1 Feb 2024 - 31 July 2024.  
2 Only applicable when a search is sorted by 'Featured first' above Gold & Silver listings. 3 Desktop only. 4. Similarweb June 2024



Proud to be 100% Kiwi-owned, built on smarter technology,  
and committed to creating a more sustainable future for  
New Zealand real estate.

**Ready to Sell Smarter?**

Book your free appraisal today and discover the Arizto difference.

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