



WHAT DOES OUR SERVICE INCLUDE?

Smarter Real Estate

arizto.co.nz

Arizto Ltd. Licensed REAA 2008

V 1.3



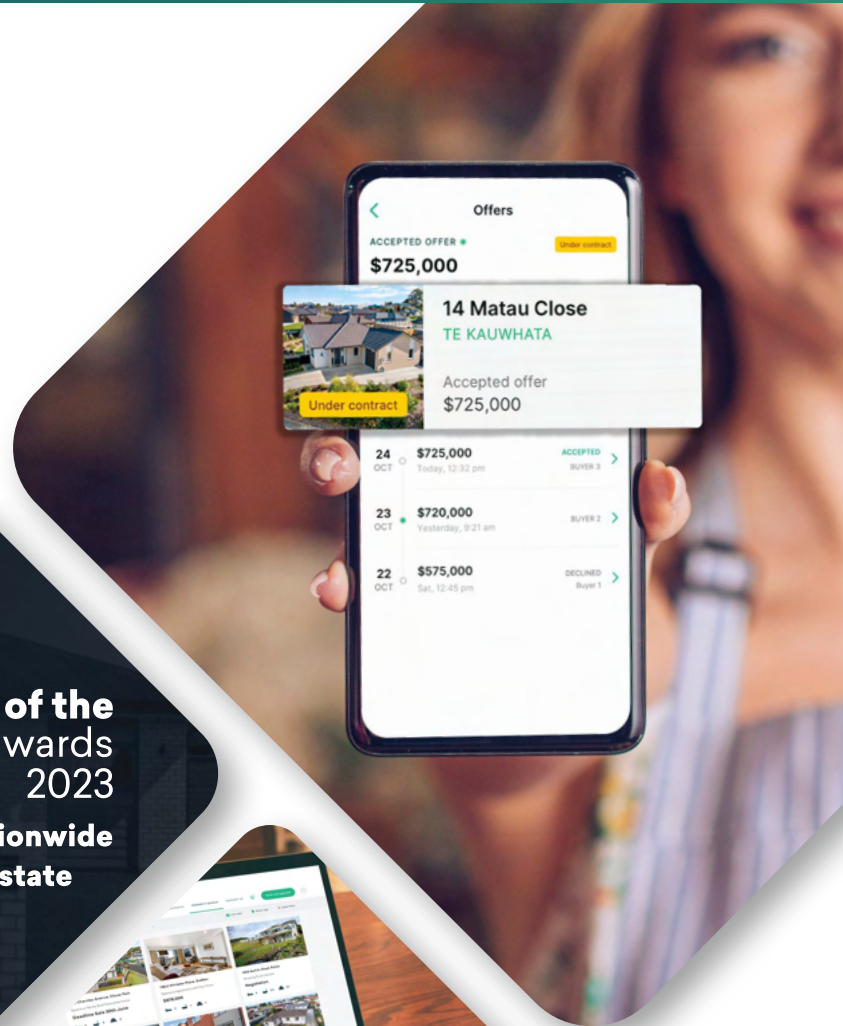
Arizto... who are we?

Arizto is a full service New Zealand owned Real Estate agency that offers a fully comprehensive, all inclusive service and marketing package at no upfront costs.

We are able to offer this service due to our innovative technologies keeping overheads and staff at a minimum, allowing us to bring savings to our customers via lower commissions.

Branded in green and with a less carbon footprint ethos, we set out to take responsibility by doing our bit toward a more sustainable future within the NZ Real Estate scene.

- ✔ 100% Kiwi owned
- ✔ Smarter Real Estate
- ✔ Green & clean
- ✔ Award winners



About Me

My journey in real estate began over 22 years ago in property management and real estate administration. In 2012, I became a licensed salesperson, and since then, I've gained extensive experience and a deep understanding of the Christchurch and Selwyn property markets.

Over the years, this career has led me to discover my true passion: supporting people through life-changing moves with confidence, care, and clarity. I wear my heart on my sleeve and believe that real estate is not just about property – it's about people and connection. I value honesty, transparency, and open communication.

My goal is to work with you, not just for you, to achieve the best possible outcome.

No two clients are the same. By truly listening and placing myself in your shoes, I aim to make the process as smooth, stress-free, and rewarding as possible.

If you are considering selling in Selwyn or the surrounding areas, I would love to hear from you.



Dawn Pollard

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Your local salesperson!




rate my agent
agent of the year awards 2023
#2nd Place Nationwide

100%
Kiwi owned


Networking Events
Regional & National


2024
TOP STARTUPS
New Zealand
Top 5 in NZ



Sustainable practices



200+ talented salespeople



Full time
support team



Smarter tech
giving agents
flexibility

Low & fair
commissions
upon sale



Market leading
seller's dashboard
& Arizto app



6 years!
Now the 6th
largest NZ agency*

And so much more...

*Based on market share of live listings on Trademe as of the 1st Jan 2025

Trade Me Platinum package

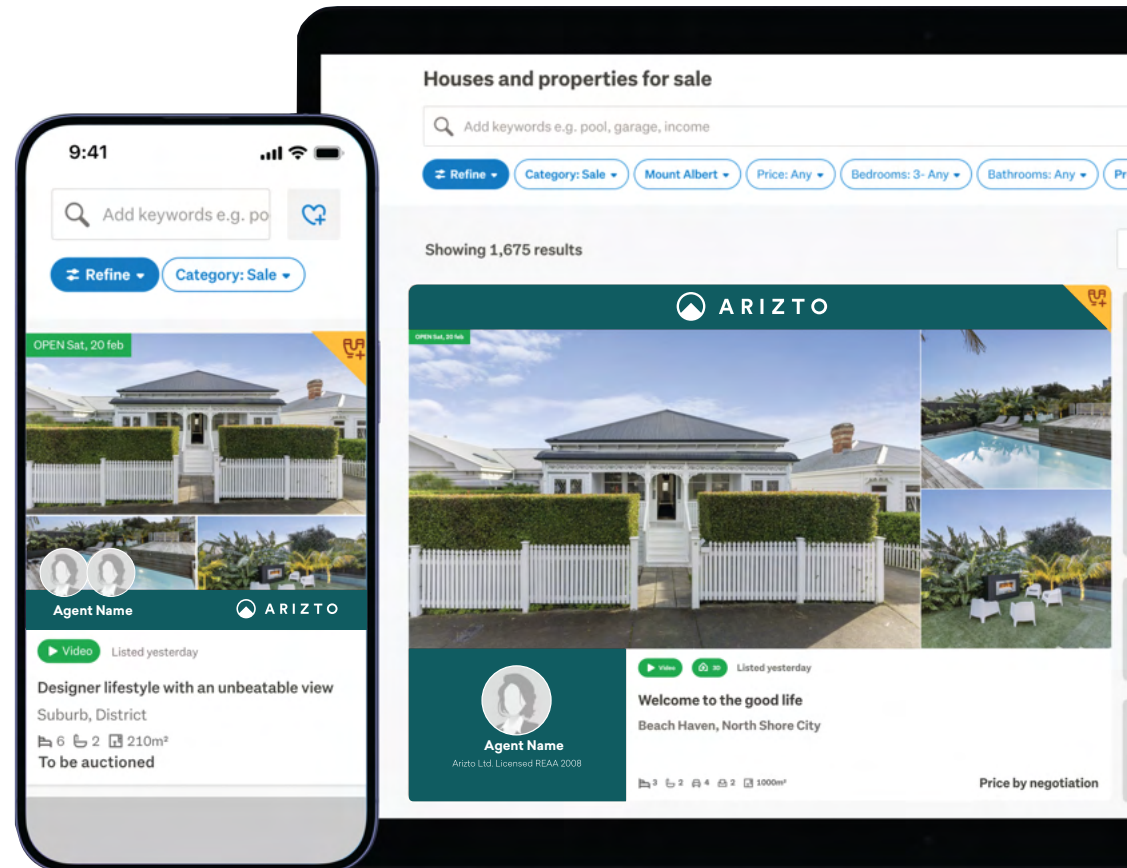
Every Arizto listing receives maximum exposure on Trade Me at no upfront costs.

This means your listing will stay at the top of the search feed and constantly be in the viewing sights of buyers until sold.

This package is only payable upon property sale.*

- ✔ **More views!**
Platinum listings receive on average 2.7x more views than base listings.
- ✔ **Be where the buyers are!**
9 out of 10 buyers search Trade Me to find a home. Your property will be at the top of the feed.

*Trade Me Platinum fee will be charged upon the successful sale of the property. The charge will be determined by Trade Me's location/zone structure.



Sell smarter with our fantastic offering!

- ✔ A fairer commission
- ✔ Trade Me Platinum package
- ✔ Marketing across NZ top Real Estate websites
- ✔ Free professional photos
- ✔ Free 4K video
- ✔ Free drone imagery
- ✔ Free property floor plan
- ✔ Free rental appraisal
- ✔ Online seller's dashboard
- ✔ For sale signboard
- ✔ Plus much more...

All for no upfront costs - no sale, no fee!



Your licensed salesperson

Every Arizto Salesperson is licensed, (REAA 2008) and comes with years of industry experience.

We operate nationally so you can be sure that your agent knows your area like the back of their hand.

They will oversee the entire process until your house is sold, and make sure everything is going to plan.

- ✔ **Buyer viewings and open homes** will be organised at times that suit you.
- ✔ **Offer negotiations** will be taken care of between you and prospective buyers.



Photography & video

Great photos are important when selling your home so we offer them for free within our marketing package.

We have a team of in-house photographers & nationwide contractors allowing us to make sure that all photos are of a high standard no matter where you are in NZ.

We also provide a reference floor plan so your potential buyers get a clearer understanding of the homes layout.

- ✔ 20 - 25 well crafted photographs
- ✔ 4K video walkthrough
- ✔ Aerial imagery using a drone*
- ✔ Reference floor plan

*Drone will be used whenever possible on all listings. However in rare instances airport/hospital flight paths could restrict us from flying at that location.



Your listing

Our internal teams will prepare your listing media, floor plan, documentation, signboard and copywriters will write up your property's ad description.

All of the content will then be collated by our system and managed by your salesperson to ensure your property will be ready to go live swiftly.

You can monitor all this progress via your seller's dashboard.

- ✔ Professional copywriting
- ✔ Rental appraisal
- ✔ For sale signboard



Digital marketing

At Arizto, we know that digital marketing is the way forward. We will advertise your listing on all major NZ Real Estate websites for maximum exposure to potential buyers..

Every dollar we spend on digital marketing goes further than it would if it were spent on traditional print advertising, which is why we focus on digital marketing.

Optional/additional vendor upgrades available.



Documentation

We want to make the entire process as easy as possible for our sellers. Our in-house team will prepare all the necessary reports and paperwork for your sale.

Your salesperson will monitor & review to ensure all documents are correct and available on the seller's dashboard for you to view yourself.




- ✔ **Digital contracts**
All contracts can be signed & edited digitally with state of the art technology.
- ✔ **Certificate of Title** will be ordered for your property from L.I.N.Z.

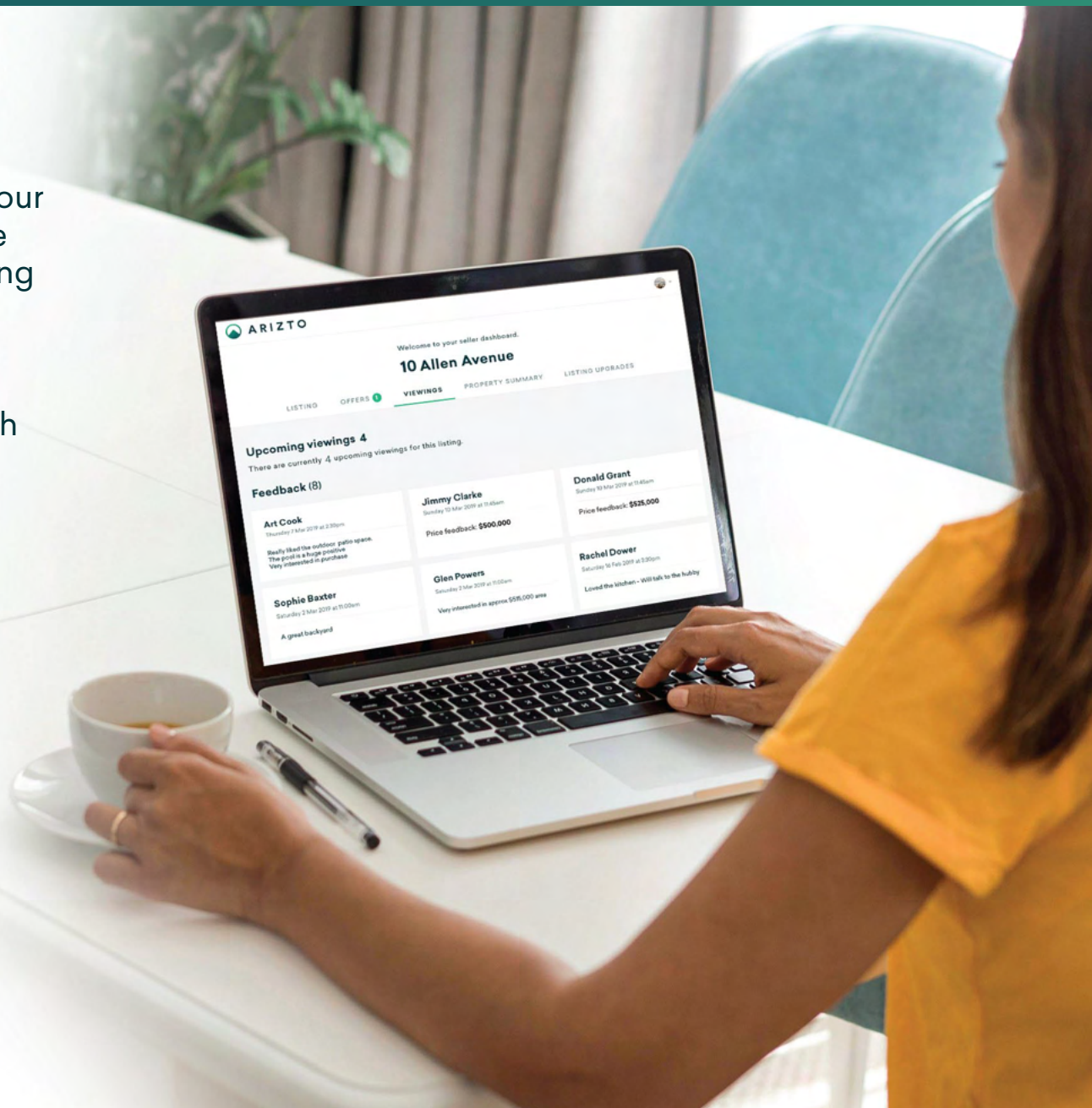
All relevant documents will also be available for prospective buyers to download directly from your property listing at arizto.co.nz

Seller's dashboard

We've built our seller dashboard platform into our website to allow you to keep track of the whole process. We believe in transparency and offering our vendors the ability to be more involved on the listing journey.

You will create a username and password which will let you log in to see your dashboard at any time at arizto.co.nz.

- 
Access your documents:
 View and download all of the paperwork that you have received.
- 
Keep track of progress:
 See what tasks have been done, and what we still need to complete.
- 
View feedback and offers:
 Read through feedback and see offers from potential buyers.



Book your free appraisal today

Smarter Real Estate

arizto.co.nz

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