



# WHAT DOES OUR SERVICE INCLUDE?

Smarter Real Estate

[arizto.co.nz](https://arizto.co.nz)

Arizto Ltd. Licensed REAA 2008

V 1.3



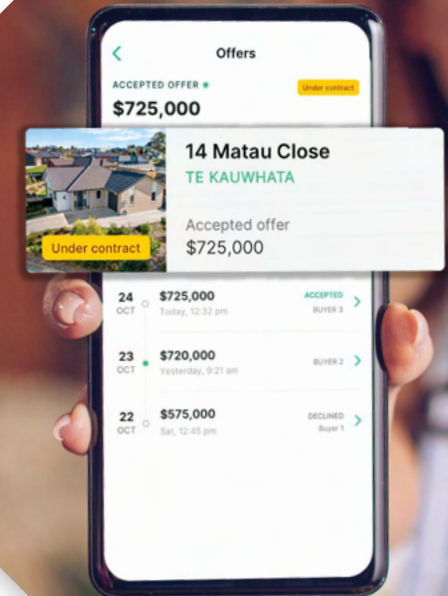
## Arizto... who are we?

Arizto is a full service New Zealand owned Real Estate agency that offers a fully comprehensive, all inclusive service and marketing package at no upfront costs.

We are able to offer this service due to our innovative technologies keeping overheads and staff at a minimum, allowing us to bring savings to our customers via lower commissions.

Branded in green and with a less carbon footprint ethos, we set out to take responsibility by doing our bit toward a more sustainable future within the NZ Real Estate scene.

- ✔ 100% Kiwi owned
- ✔ Smarter Real Estate
- ✔ Green & clean
- ✔ Award winners



## About me

Dulcie understands that buying or selling a home is not just a transaction, but a deeply personal and emotional journey, and she's there every step of the way to offer both expert guidance and heartfelt support. With nearly eight years experience in the mid Canterbury district, Dulcie Ellis has established herself as a passionate and dedicated real estate professional.

Having lived in the area for more than three decades, Dulcie's deep-rooted connection to the area gives her unparalleled insight into the local market. Her journey in real estate began in 2016, and since then, she has become a trusted advisor, known for her honesty, transparency, and unwavering support for her clients.

Her approach focuses on transforming those dreams into a shared vision, and then working tirelessly to deliver the best results.

Her approachable and friendly demeanor, combined with her market expertise, makes her stand out in the industry. Clients appreciate the genuine relationships she builds, making what could be a stressful process feel like a collaborative and enjoyable experience.

If you're thinking real estate, think Dulcie Ellis. With a track record of excellence, client testimonials that speak for themselves, and her commitment to helping people achieve their real estate dreams, Dulcie is the professional you can trust to deliver on her promise: Dream, Vision, Result.™



**Dulcie Ellis**

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**“Dream, Vision, Result”**



  
**rate my agent**  
**agent of the year awards**  
2023  
**#2nd Place Nationwide**

**100%**  
Kiwi owned

  
**Networking Events**  
Regional & National

  
**2024**  
**TOP STARTUPS**  
New Zealand  
**Top 5 in NZ**



**Sustainable practices**



**200+ talented salespeople**



**Full time support team**



**Smarter tech giving agents flexibility**

**Low & fair commissions upon sale**



**Market leading seller's dashboard & Arizto app**



**6 years!**  
Now the 6th largest NZ agency\*

**And so much more...**

\*Based on market share of live listings on Trademe as of the 1st Jan 2025

# Trade Me Platinum package

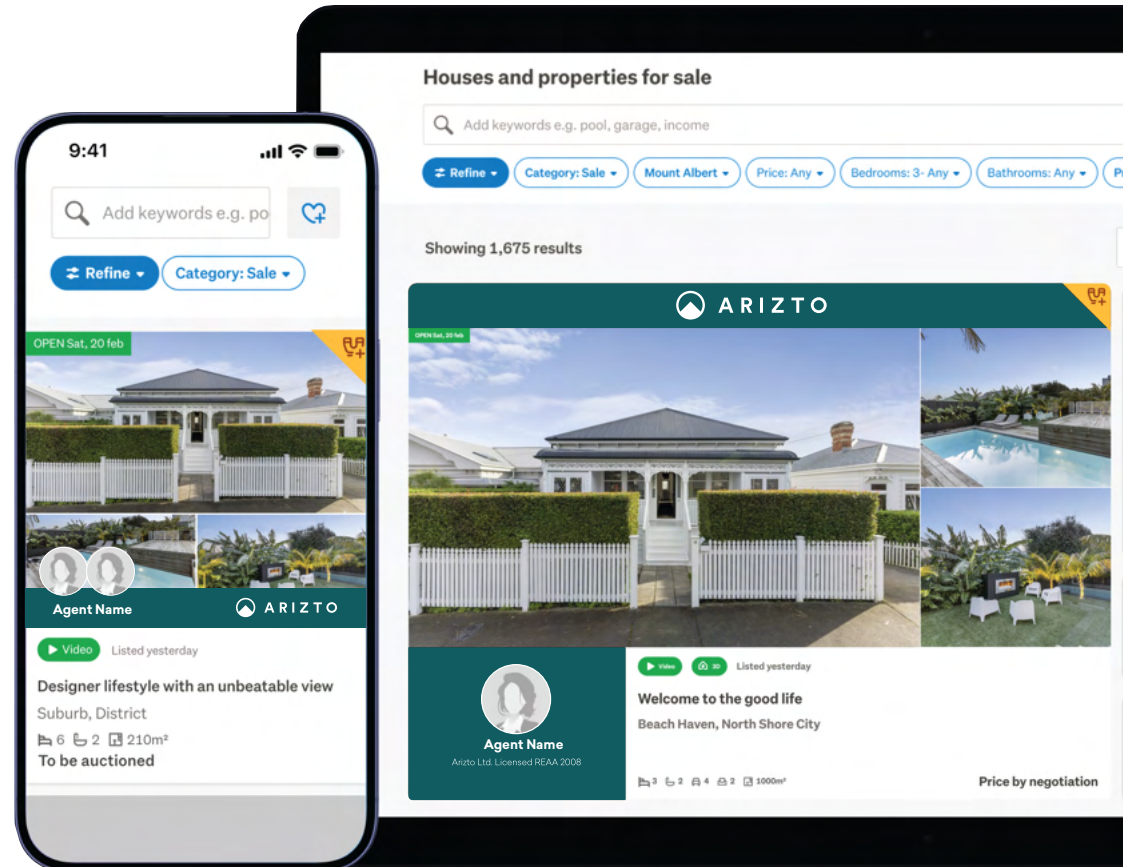
Every Arizto listing receives maximum exposure on Trade Me at no upfront costs.

This means your listing will stay at the top of the search feed and constantly be in the viewing sights of buyers until sold.

This package is only payable upon property sale.\*

- ✔ **More views!**  
 Platinum listings receive on average 2.7x more views than base listings.
  
- ✔ **Be where the buyers are!**  
 9 out of 10 buyers search Trade Me to find a home. Your property will be at the top of the feed.

\*Trade Me Platinum fee will be charged upon the successful sale of the property. The charge will be determined by Trade Me's location/zone structure.



## Sell smarter with our fantastic offering!

- ✔ A fairer \$12,500 +GST flat fee\*
- ✔ Trade Me Platinum package
- ✔ Marketing across NZ top Real Estate websites
- ✔ Free professional photos
- ✔ Free 4K video
- ✔ Free drone imagery
- ✔ Free property floor plan
- ✔ Free rental appraisal
- ✔ Online seller's dashboard
- ✔ For sale signboard
- ✔ Plus much more...

**All for no upfront costs - no sale, no fee!**



## Your licensed salesperson

Every Arizto Salesperson is licensed, (REAA 2008) and comes with years of industry experience.

We operate nationally so you can be sure that your agent knows your area like the back of their hand.

They will oversee the entire process until your house is sold, and make sure everything is going to plan.

- ✔ **Buyer viewings and open homes** will be organised at times that suit you.
- ✔ **Offer negotiations** will be taken care of between you and prospective buyers.



## Photography & video

Great photos are important when selling your home so we offer them for free within our marketing package.

We have a team of in-house photographers & nationwide contractors allowing us to make sure that all photos are of a high standard no matter where you are in NZ.

We also provide a reference floor plan so your potential buyers get a clearer understanding of the homes layout.

- ✔ 20 - 25 well crafted photographs
- ✔ HD video walkthrough
- ✔ Aerial imagery using a drone
- ✔ Reference floor plan

\*Drone will be used whenever possible on all listings. However in rare instances airport/hospital flight paths could restrict us from flying at that location.



## Your listing

Our internal teams will prepare your listing media, floor plan, documentation, signboard and copywriters will write up your property's ad description.

All of the content will then be collated by our system and managed by your salesperson to ensure your property will be ready to go live swiftly.

You can monitor all this progress via your seller's dashboard.

- ✔ Professional copywriting
- ✔ Rental appraisal
- ✔ For sale signboard



## Digital marketing

At Arizto, we know that digital marketing is the way forward. We will advertise your listing on all major NZ Real Estate websites for maximum exposure to potential buyers..

Every dollar we spend on digital marketing goes further than it would if it were spent on traditional print advertising, which is why we focus on digital marketing.

Optional/additional vendor upgrades available.



## Documentation

We want to make the entire process as easy as possible for our sellers. Our in-house team will prepare all the necessary reports and paperwork for your sale.

Your salesperson will monitor & review to ensure all documents are correct and available on the seller's dashboard for you to view yourself.

- ✔ **Digital contracts**  
All contracts can be signed & edited digitally with state of the art technology.
- ✔ **Certificate of Title** will be ordered for your property from L.I.N.Z.

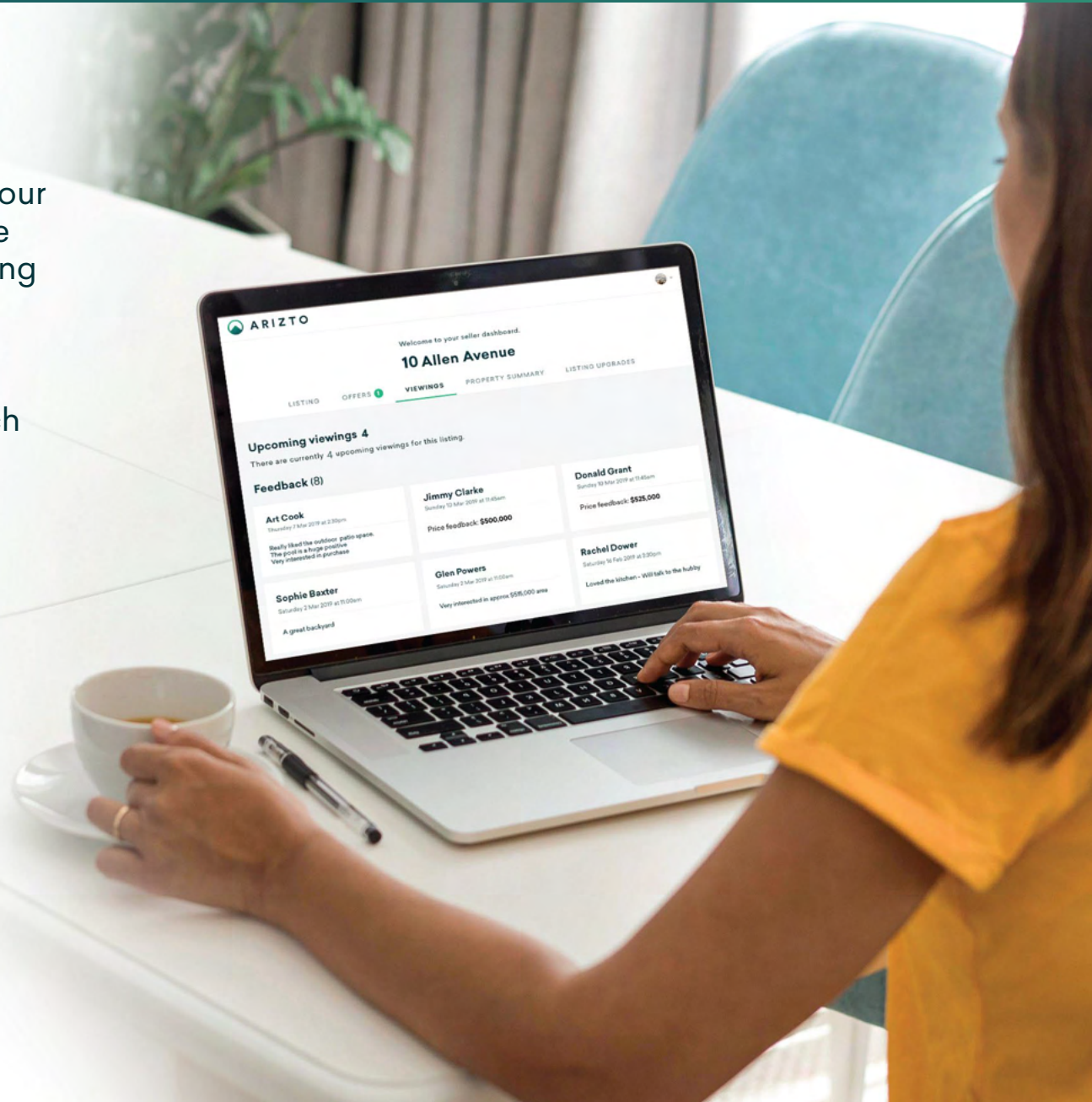
All relevant documents will also be available for prospective buyers to download directly from your property listing at [arizto.co.nz](https://arizto.co.nz)

## Seller's dashboard

We've built our seller dashboard platform into our website to allow you to keep track of the whole process. We believe in transparency and offering our vendors the ability to be more involved on the listing journey.

You will create a username and password which will let you log in to see your dashboard at any time at [arizto.co.nz](https://arizto.co.nz).

- ✔ **Access your documents:**  
View and download all of the paperwork that you have received.
- ✔ **Keep track of progress:**  
See what tasks have been done, and what we still need to complete.
- ✔ **View feedback and offers:**  
Read through feedback and see offers from potential buyers.



Book your free appraisal today

**Smarter Real Estate**

**arizto.co.nz**

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